

Innovative Home magazine is a monthly trade publication dedicated to providing today's housing industry and the modern homeowner with informative content and innovative ideas. *Innovative Home* draws from the advancing technologies and designs that are shaping the housing industry of the future to produce a collection of ideas and solutions meant to inspire and inform the design/build professional, while offering the consumer an "insider" look at tomorrow's smart technology, inventive materials and progressive designs.

All queries should be submitted in writing or via e-mail to skelly@mngweb.com. Queries should be detailed, explaining the focus and direction of the story and including proposed sources for an article. Unsolicited manuscripts are not accepted and will not be returned.

The writer must write to the audience and must compose a story that speaks to both the design/build professional and the modern homeowner.

For each story, the writer must include mention of the following, where applicable: costs and/or price; a timeline pertaining to the completion of the project featured; tips written to assist the homeowner and/or the industry professional in achieving a similar outcome.

For each story, the writer is encouraged to submit photos or a source for photo requests. Photo guidelines are available from the editor upon request.

Innovative Home utilizes the most recent guidelines set forth in the AP stylebook. Writers are required to review all work and adhere to those guidelines, including but not limited to punctuation, abbreviations, capitalization and work styles.

Every assignment assumes revision and/or a rewrite by the writer at the sole discretion of the editor or publisher. Writers will be given a reasonable amount of time to submit revisions. Should *Innovative Home* not accept the revised manuscript, the writer shall not be entitled to any compensation and the parties shall be released from their rights and obligations to each other. Although it is within the publisher's sole discretion whether or not to accept a manuscript, *Innovative Home* shall adhere to generally accepted industry standards in determining whether to accept a submission.